Resilient Gwinnett in Action Summit
Stronger Together: Building Resilience Across Systems

2026 Sponsorship Opportunities

The **Resilient Gwinnett in Action Summit** is a premier community-wide event focused on strengthening systems that support youth and young adults across Gwinnett County. This year's Summit will be held on *Thursday, March 26, 2026, from 8:00 AM – 4:30 PM at Maison 6405 in Duluth.*

Resilient Gwinnett unites partners across education, healthcare, business, government, and community organizations to prevent adverse childhood experiences, promote positive childhood experiences, and strengthen trauma-informed care for youth ages 0–26. The Gwinnett Coalition provides backbone leadership for this work and serves as the statewide partner for Resilient Georgia, reinforcing trusted, coordinated resilience efforts locally and statewide.

The Resilient Gwinnett in Action Summit amplifies this mission by giving organizations a powerful platform to demonstrate their commitment to corporate social responsibility, employee well-being, and community resilience, all while helping to strengthen Gwinnett's future workforce.

Why This Matters*

Burnout and mental health challenges affect Georgia's workforce:

- **70%** of Georgia workers reported experiencing a level of burnout
- **1 in 5** Georgia workers admitted burnout directly impacted their work performance
- **1 in 3** Georgia workers reported experiencing mental health challenges provoked by work.

Locally, the need is urgent:

- Suicide death rate for youth (15-24) in Gwinnett: **14 per 100,000**
- Suicide death rate for males in Gwinnett: **21 per 100,000**
- Ratio of mental health professionals to residents in Gwinnett: **1 per 628**

Trauma-informed workplaces help build cultures of trust, collaboration, psychological safety, and empowerment. Organizations play a critical role in creating resilient communities beginning with their own staff.

*Data source: Resilient Georgia

Sponsorship Opportunities

A variety of sponsorship options are available to help your organization champion resilience.
Contact Dr. Shannon Hervey for more details: ResilientGwinnett@Gwinnettcoalition.org.

Options	Investment	Key Benefits
Resilience Sponsor	$10,000	• Two-minute remarks or video featured at opening session • Recognition in press release, website, marketing materials, and program • Preferred table placement with 10 event tickets • Logo on event emails, marketing materials, and photo gallery • Sponsor-supplied item placed at each seat • Four (4) Resilient Gwinnett training courses delivered to your employees or donated to a community organization
Workplace Wellness Sponsor	$7,500	• One-minute promotional announcement from emcee • Recognition in press release, website, marketing materials, and program • Preferred table placement with eight (8) event tickets • Sponsor-supplied item placed at each seat • Two (2) Resilient Gwinnett training courses delivered to your employees or donated to a community organization
Community Catalyst Sponsor	$5,000	• Acknowledgement as underwriter of CEUs by emcee during opening and closing sessions • Recognition in press release and program • Five (5) event tickets with priority seating • Name recognition in program, marketing materials, and on website • Sponsor-supplied notebook and pens at breakout sessions • One (1) sponsor-named activation space (e.g. wellness lounge, refreshment center, vendor hall) • One (1) Resilient Gwinnett training course delivered to your employees or donated to a community organization
Reception Sponsor	$3,000	• Verbal recognition at event closing and reception launch • Name recognition in program and on website • Logo recognition in program • Two (2) event tickets • Sponsor-named signature cocktail at reception
Affirmation Activity Sponsors	$1,500	• Recognition as affirmation activity sponsor during lunch session • Name recognition in program and on website
Mission Sponsors	$1,000	• Name recognition in program and on website